

Put yourself in the shoes of an American family that is just one unexpected event away from hunger.



Each \$10 you give will be **multiplied 7 times** to provide **\$70** worth of food and essentials to hungry children and their families.

Dear Friend,

Peter is one of the saddest kids I've ever heard of.

He doesn't get enough to eat. His family has had just one terrible tum after another. And going without food — it really tears at a young person. I'll tell you more in a minute, but I want to get straight to the point:

I'm praying you can join the fight against hunger to feed children like Peter and take a stand against hunger here at home.

Your gift will really multiply. Because we use it to get food that would go to waste otherwise. We pack it into boxes on our 18-wheeler trucks. Then we deliver it to families who need it most. We can take each dollar you give and use it to provide \$7 worth of food and essentials.

- Your gift of \$10 will provide \$70 worth of food and other essentials to hungry people.
- \$20 will provide an amazing \$140 worth of food and essentials.
- And \$25 means \$175 worth of food and essentials will help feed children and their families.

Wonderful for You!

Any amount, large or small, will multiply 7 times. Get out your calculator and see what you can do!

Many people I talk to are surprised to learn how many American families don't have enough food to eat. **That's why I'm calling on you to join me in taking a stand against hunger here at home.**

It's been a tough time for Peter's family. They were never well-off. But they got by. Until the accident. Bob, the dad of the family, was run over by a truck in a horrendous hit-and-run. He is now paralyzed. This once strong man, the main provider for his family, now needs help doing just about everything. Fortunately, most of his medical expenses are covered by insurance. But you know how medical costs are — there's always something you have to pay for.

This is heartbreaking!

Now his wife Mary is the only breadwinner. She works a minimum wage job. She's

over, please →

grateful for the work, but it just isn't enough. **They will run out of money at the end of the month.**

You can imagine how that feels: "I get up worried. I go to bed worried," she says. "And now, in the winter, it's so cold ~~in here~~. We can't afford kerosene for heating because there's no money. You know, there's nothing left."

It hits Peter especially hard. He looks younger than his age. That's what month after month of poor nutrition can do. In fact, when we arrived at their home, we brought a box of food and other essentials — and Peter and his sister ripped into it like it was Christmas. We often see that with little kids, but teens usually try to act cool. These kids are hungry.

When asked what he wants most for his family, Peter says: *"I wish that we had a little bit more food and a little bit more money. And I wish that my dad could walk again."*

I wish we could help Peter's dad walk again, too. But what you and I can do is give them a little more hope by meeting their urgent need for food and other essentials.

Any amount you can give will MULTIPLY 7 TIMES to reach even more hungry boys and girls.

Your compassion will make a difference for a family like Peter's.

Just use the enclosed Multiplying Voucher and postage-paid return envelope I've provided for you. You'll help make sure no parent ever has to choose between paying a bill and feeding their hungry children.

On behalf of the children,



Travis W. Arnold
President and Chief Executive Officer

P.S. I hope you'll use the address labels I've included for you to show your support for this important cause. Every time you use them, you'll be reminded of how you're helping struggling American families like Peter's, that are just one unexpected setback away from hunger. Children and their families need your help. Please reply right away. Thank you!

*Hungry Kids like Peter
are waiting for your help!*

