





Urgent Holiday Alert: <Mrs. Sample>,
Hungry seniors need your help. Please send back
one of the enclosed Holiday Meal Vouchers—
It only costs \$5.75 to share a holiday meal!

Dear < Mr. and Mrs. Sample>,

It's enough to break your heart. Seniors here in the Atlanta area, living alone. Struggling with poor health. Stuck all day at home.

Their days are long. So long. And if that weren't bad enough, many of them just don't eat well. They can't afford good food,. And anyway, they aren't able to prepare meals.

I don't know what's sadder: Empty hearts or empty stomachs....

But there's something YOU can do this holiday season.

It only costs \$5.75 to provide a Meals on Wheels meal: **Nutritious food**, prepared with love, and delivered with a smile to an elderly shut-in here in the Atlanta area.

Just \$5.75! It's almost like a holiday miracle.

I've enclosed Holiday Meal Vouchers for you. They'll help you decide how many meals you want to deliver:

- * Your gift of \$17.25, along with the blue voucher, will provide 3 meals.
- * If you send \$28.75 with the green voucher, that's 5 meals.
- * And your kind gift of \$51.75 with the purple voucher will share 9 meals with hungry, lonely seniors.
- * Or use the red voucher to send <u>any amount that's right for you!</u> The important thing is to send your gift **now**. You'll put a smile on a senior's face ... and hope in their heart!

Someone like a wonderful lady I met recently in <Area Name>.

over, please

You'll appreciate this ...

She lives on a limited income. Every month, she runs out of money after about two weeks. So the second half of the month is a real struggle.

The day I met her, she had one corn dog. Nothing else to eat. And <u>she gave</u> the meat to her grandson.

All she had to eat that whole day was the cornbread outside of one corndog.

That's not enough. That's not healthy. That's not right! <u>I'm sure you agree</u>. That's why you'll be happy to help by sending your gift.

Everything is ready. We have the food. It's ready to be cooked in our homestyle kitchen in <Area Name>. The volunteers are lined up to take them out into the neighborhood where the seniors are waiting.

Those **in-person visits**, when our volunteers deliver meals to seniors, mean so much. It lights up their days. <u>Sometimes it even saves their lives</u>.

And all it takes is \$5.75 to deliver each meal. For a meal that would cost far, far more than that in a restaurant!

Every cent you give to deliver meals multiplies inamazing ways.

Whatever amount you can give, you will bring holiday comfort, hope, and health to needy seniors. **Our neighbors.** It's so easy for you to do so much good. Please give as generously — and as quickly — as you can.

Best Wishes this Holiday Season,

Jeffrey M. Smythe Executive Director

P.S Hungry, lonely seniors are already on our waiting list for Meals on Wheels meals to be brought to them. **It only takes \$5.75 to provide a meal.**Please help them this holiday.